



2025 SPONSORSHIP & EXHIBITION PROSPECTUS

Preventive Health Conference 2025

'PREVENTION IS POLITICAL'

Monday 28 to Wednesday 30 April 2025
Hyatt Hotel Canberra, ACT

#Prevention2025

www.prevention2025.com



**Public Health Association
AUSTRALIA**



CONFERENCE BACKGROUND

The Preventive Health Conference is convened by the Public Health Association of Australia (PHAA) and will return in 2025 following the hugely successful previous gatherings. This conference provides a platform to engage, challenge and exchange ideas, where pivotal issues for building prevention in Australia will be discussed and where delegates will learn from the experience, opinions and perspectives of sector leaders and their peers.

CONFERENCE OBJECTIVES

- Create an environment that promotes collaboration and knowledge sharing and facilitates engagement among delegates to work together to achieve better health outcomes for Australians;
- Create opportunities to discuss issues of diversity, disability and accessibility, and provide opportunities for all delegates to participate;
- Provide guidance and insight into ways of capacity building and strengthening of prevention systems; and
- Provide conference delegates with new and innovative ideas that can be applied to local settings to help create and improve preventive health for local communities.

OPPORTUNITIES

Sponsoring and/or exhibiting at the Preventive Health Conference 2025 offers your organisation the opportunity to be involved with an important Conference for highlighting challenges relating to prevention in Australia and the region.

Sponsorship and/or exhibition of the conference provides an excellent opportunity to:

- Demonstrate your organisation's support of prevention and the organisations which deliver it;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

The PHAA team is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

The selection of sponsorship and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for sponsors, exhibitors and all participants of the conference.

In addition to the set packages outlined, sponsorship and exhibition packages can be customised to meet your organisation's specific objectives.

Early confirmation of your sponsorship and/or exhibition package of the Preventive Health Conference 2025 will ensure an even higher level of exposure. An extensive promotional campaign including email broadcasts and web exposure will be implemented with the opportunity for your company to be represented as a key sponsor of the conference well in advance of the event.

VENUE

The Preventive Health Conference 2025 will be held at the Hyatt Hotel Canberra, ACT. This Heritage hotel interweaves the hidden mystique of the 1920s with modern Art Deco designs. The traditional furniture styles as well as garden and park views are all enhanced with sleek technology.

DELEGATE PROFILE

The Conference will have high quality national experts presenting various aspects of this rapidly moving and exciting era of public health prevention. The conference will have a focus on cross sector, multilevel interventions to build a healthier Australia through prevention.

The Conference is expected to attract over 500 delegates from across Australia and the region. Our target audience is stakeholders able to effect and/or influence change at the systems and/or practice level including:

- Researchers and Academics
- General practice sector
- Health care professionals engaged in prevention (doctors, nurses, allied health, dentists, pharmacists)
- Commonwealth and state policy staff including Ministers/ministerial staff, and health and social sector department representatives
- Local government
- NGO/community and social sector provider and advocacy organisations
- School Health Promotion workers

CONFERENCE PROMOTION

The Preventive Health Conference 2025 will be promoted widely to the public health sector. This will include direct email campaigns, member newsletters, extensive exposure on conference material, on the conference website, in the official program and other opportunities as per the sponsorship agreement.

NOTES

- Sponsorship and exhibition packages will be booked in accordance to [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.

TO BOOK

Refer to the Booking Form (page 13) or email the event events@phaa.net.au.

For more information please contact:

Mandy Winter
Events Officer
A: PO Box 319 Curtin, ACT 2605
T: 02 6171 1312





PREMIER SPONSOR



Exclusive - One available only

This is a unique and exclusive opportunity to shape your involvement in the Conference and be placed at the forefront of the delegates, receiving recognition for your support of public health and prevention.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of the opening session

BRANDING/MARKETING

- Your company's pull-up banner displayed on main stage throughout the conference
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company logo displayed on lectern signage

CONNECTIONS

- A premium trestle table display in a prominent position in the catering area
- Opportunity to have 10 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 10 x Full conference registrations including the networking function
- 15 x Plenary hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the face-to-face and plenary hub delegates during a plenary session and have the highest exposure at the Preventive Health Conference 2025.

Uptake of this package is subject to approval by PHAA.

\$70,000 AUD incl. GST

PRINCIPAL SPONSOR



ASSOCIATE SPONSOR



Exclusive - One available only

As the Principal Sponsor your organisation will have forefront visibility and exposure at the Preventive Health Conference 2025.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of a plenary session (not the Opening or Closing sessions)

BRANDING/MARKETING

- Your company's pull-up banner displayed on main stage during the sponsored plenary
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company logo displayed on the lectern signage

CONNECTIONS

- A premium trestle table display in a prominent position in the catering area (subject to availability)
- Opportunity to have 8 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 5 x Full conference registrations including the networking function
- 5 x Plenary hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the face-to-face and plenary hub delegates during a plenary session and to have high exposure throughout the Preventive Health Conference 2025.

\$35,000 AUD incl. GST

Two available only

As an Associate Sponsor your organisation will have high visibility and exposure at the conference.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Opportunity to sponsor 1 x concurrent session stream and have your logo displayed on the sessions holding slides

BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

CONNECTIONS

- A premium trestle table display in a prominent position in the catering area
- Opportunity to have 5 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 4 x Full conference registrations including the networking function
- 2 x Plenary hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a rare opportunity to engage with the face-to-face delegates during the Preventive Health Conference 2025.

\$25,000 AUD incl. GST



Unlimited number available

As a Scholarship Sponsor your organisation will showcase your support of engaging in this important event and offering opportunities to others to attend the event.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors' Company

SUPPORT OF SCHOLARSHIPS

As a Scholarship Sponsor your package will support the following scholarship opportunities to attend:

- 4 x Scholarships (includes registration & funding towards accommodation &/or flights)

REGISTRATIONS

- 2 x Full conference registrations including the networking function

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a unique opportunity to support eligible delegates to attend the Preventive Health Conference 2025.

\$15,000 AUD incl. GST

Two available only

International speakers are highly regarded by delegates as they provide the global context to conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the conference.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Opportunity to be acknowledged as an international speaker sponsor in the relevant session and have your logo displayed on the holding slides and in the conference mobile app.

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

CONNECTIONS

- Opportunity to have 4 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 4 x Plenary hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a rare opportunity to be placed at the forefront with face-to-face delegates during a plenary session at the Preventive Health Conference 2025.

\$12,000 AUD incl. GST



Three available

Delegates look forward to the refreshment breaks to network with other delegates. Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions. Refreshment breaks will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld with public health practices.

BE ACKNOWLEDGED

- Name acknowledgment as a Refreshment Break Sponsor on your nominated day
- Acknowledgment of your sponsorship at opening and closing plenary sessions

BRANDING/MARKETING

- Your company's pull-up banners will be prominently featured in and around the catering area
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

CONNECTIONS

- A premium trestle table display in the catering area
- Opportunity to have 3 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub conference registration

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

Unlimited number available

An Affiliation Sponsor allows organisations to engage in the Preventive Health Conference 2025 and have the opportunity to have your brand in front of delegates at the Preventive Health Conference.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Acknowledgment of your sponsorship at opening and closing plenary sessions

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub conference registration

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a rare opportunity to be placed at the forefront of the face-to-face delegates during a refreshment break at the Preventive Health Conference 2025.

\$7,500 AUD incl. GST

WHY BOOK THIS PACKAGE?

This is a rare opportunity to show your support of the conference and to have your brand in front of face-to-face and plenary hub delegates of the Preventive Health Conference 2025.

\$3,500 AUD incl. GST



Spaces are limited

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

BE ACKNOWLEDGED

- Acknowledgment as a conference exhibitor

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

CONNECTIONS

- A premium trestle table display in the catering area
- Opportunity to have 1 downloadable digital flyer, video or brochure for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 1 x Full conference registration including the networking function
- 1 x Plenary hub conference registration

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

Organisation: _____

Contact Name: _____

Position: _____

Postal Address: _____

Phone: _____

Email: _____

SPONSORSHIP PACKAGES		
Type	Cost	Select
Premier Sponsor	\$70,000	<input type="checkbox"/>
Principal Sponsor	\$35,000	<input type="checkbox"/>
Associate Sponsor	\$25,000	<input type="checkbox"/>
Scholarship Sponsor	\$15,000	<input type="checkbox"/>
International Speaker Sponsor	\$12,000	<input type="checkbox"/>
Refreshment Break Sponsor	(tick 1 date)	<input type="checkbox"/>
	• Monday 28 April 2025	<input type="checkbox"/>
	• Tuesday 29 April 2025	<input type="checkbox"/>
	• Wednesday 30 April 2025	<input type="checkbox"/>
Affiliation Sponsor	\$3,500	<input type="checkbox"/>

EXHIBITION PACKAGE		
Trestle Table Display	\$2,900	<input type="checkbox"/>

All prices are in AUD and GST incl.

TOTAL SPONSORSHIP COST: _____

WHY BOOK THIS PACKAGE?

This is a great opportunity to engage with face-to-face attendees. Attendees can visit exhibitor stands in the catering hall and interact with exhibitors in person.

\$2,900 AUD incl. GST

CONFIRMATION

Please note:

Upon completion of this form a tax invoice and contract will be provided.

Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment has been received.

The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the sponsorship and exhibition brochure are not fulfilled.

Upon confirmation, this contract is binding on the signature below:

Name of authorised person: _____

Position: _____

Signature: _____

Date: _____

To book a sponsorship package, please send your completed form to:
Mandy Winter | E: mwinter@phaa.net.au | T: 02 6171 1312



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